Infographic

2.200
Raised awareness amongst 2.200 stakeholders in the profit, non-profit and government sectors in 12 countries

11
Developed 11 novel tools and programmes together with over 140 stakeholders with a potential of impacting over 1 million people

4
Piloted 4 innovative practical tools, platforms and materials with over 500 people adversely affected by ill health

5.000
Scaled up impact on previously implemented projects to reach 5.000 new stakeholders in 10 countries

Sustainable development goals

Our impact in 2018

iPropeller

Extending access
Extending access to essential goods and services

Identification of **barriers to psychological services and physical activity** for cancer patients with 14 key stakeholders

Devise of a programme **assisting the elderly to adapt their home** to their ageing needs (targeting 730.000 Belgians in need of such adaptations)

Mapping of support system and barriers to access **employment and entrepreneurial support for migrants**

Development and promotion of a **guidebook for rental of affordable housing**, disseminating in partnership with local and regional governments

Implementation of tool to **enable cancer patients to engage in conversations with their specialist** on quality of life aspects and be referred to the appropriate resources for support

Development of four novel concepts to **support care teams in connecting** cancer patients

Building capability
Building citizen capability to participate in a healthy and prosperous society

Organisation of an **healthcare event** bringing -thought leadership- on the application of behavioural sciences and collective impact in healthcare

Development of **3 potential approaches to help HIV-positive** Sub-Saharan African Migrants (SAM) to go re)integrate in society

Experimentation with use of **2-way SMS messaging tools** to increase patient engagement with care teams outside of consultations

Poster **presentation of iPropeller** project at national HIV symposium

Continued diffusion of tools **to help HIV-positive SAM better understand what HIV is** and how to live well with it, with distribution partners in 9 countries

Co-creation and pilot of an intervention to **enable healthcare professionals to assess patient motivations** for living better with HIV and to engage patients in improving life quality with 60 migrants

Outreach to 85 organisations to assess continued impact of HIV programmes

Co-creation and testing of a digital tool for **supporting patients to build confidence and commitment** towards the long-term nature of chronic care with 10 specialists

Development of a **smart algorithm that helps patients** and care-givers identify the care components that best fit their needs

Development of **online repository of neighbourhood initiatives** to inspire citizens to contribute to their neighbourhood

REDUCED INEQUALITIES
NO POVERTY
GOOD HEALTH AND WELL-BEING
REDUCED INEQUALITIES
DECENT WORK AND ECONOMIC GROWTH
GOOD HEALTH AND WELL-BEING
SUSTAINABLE CITIES AND COMMUNITIES
RESPONSIBLE CONSUMPTION AND PRODUCTION
CLIMATE ACTION

Development of the **concept of an -image bank-** to change perceptions on sustainable living and building

Co-organisation of a **conference on social economy and traditional enterprise collaboration** linked to climate change

Mobilisation of **grant funding to support three partnerships** in which entrepreneurs working on climate change can team up with the Flanders private sector to scale their impact

Development of thought leadership on the opportunity to nourish shared value, creating more sustainable food systems, disseminated via iPropeller event, industry leaders and networks

Raising awareness amongst 400+ actors about why the current way we portray building and living is undesirable for society and the environment

Survey of over 1000 social purpose organisations & traditional for-profit actors across to identify opportunities to strengthen collaboration

Shifting mindsets
Shifting mindsets and enabling actions for a more sustainable future